

intellezy

2022 **Catalog of Services**

Change Management 3

Microsoft Adoption and Change Management (ACM) Partner 4

eLearning Library 5

Learning and Content Management System 6

Quick Reference Card Library 7

Custom eLearning Development 8

Custom Courseware and Job Aid Development 9

Custom Training 10

Staffing 11

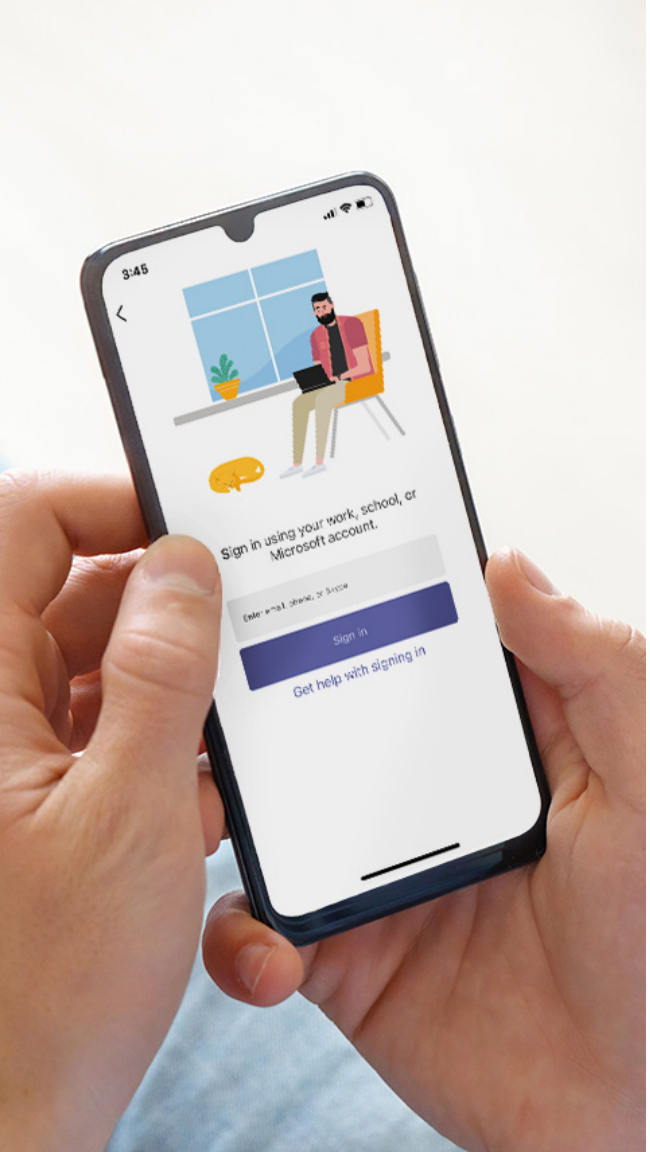
Video Production Services 12

We believe that organizational change reveals new opportunities to improve, lead, and grow.



Change Management

With a focus on the people side of change, **our change management services** guide you through large-scale digital transformations, cloud migrations, CRM/ERP migrations, and software upgrades. We provide tailored end-to-end strategies to drive sustained user adoption and maximize ROI through collaboration, employee outreach, and customized learning and development (L&D) solutions that support end-users, reduce help desk tickets, and mitigate risk. Our change management services pair the latest and best practices with Prosci® certified change practitioners' expertise to foster a culture where teams embrace technology faster and better.



Microsoft Adoption and Change Management (ACM) Partner

We help technology providers and organizations master the art and science of a successful Microsoft rollout

We are a Microsoft Adoption and Change Management (ACM) partner that helps Microsoft system integrators navigate the 'people side' of an organization's digital transformation. As Prosci® certified change practitioners, we deploy the latest industry best practices to drive user adoption and ROI of Microsoft investments using a tailored strategy to meet an organization's unique case and culture. With a partner-centric approach and robust risk mitigation efforts, we help technology providers and organizations master the art and science of a successful Microsoft rollout. Learn more about **how we work together**.

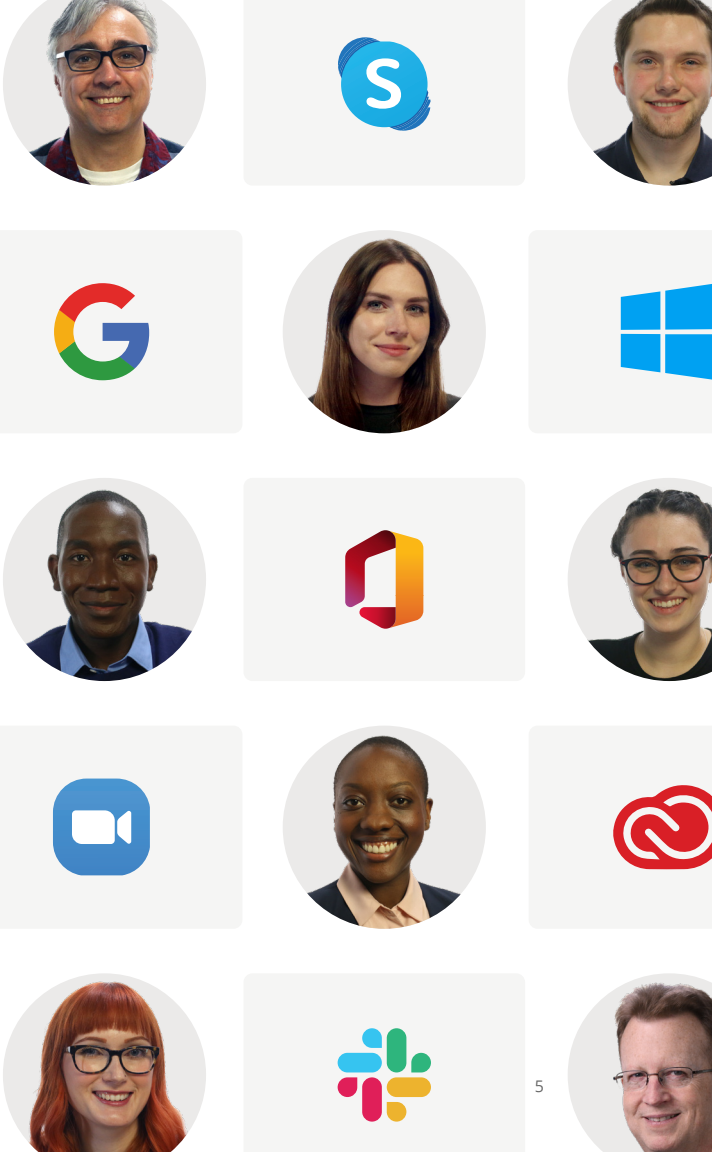
intellezy

Catalog of Services **www.intellezy.com**

Contact us Directly | 781.224.1113 | **info@intellezy.com**

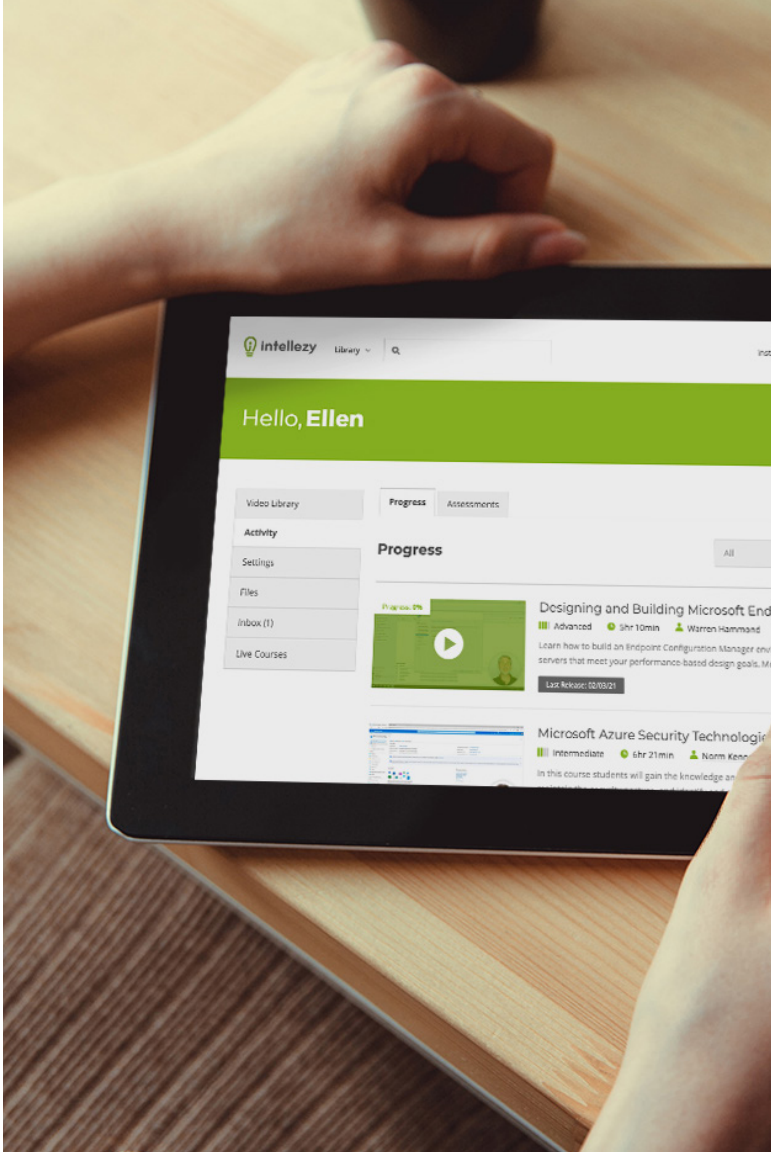
eLearning Library

Intellezy offers a robust eLearning library made up of over 10,000 micro lessons ranging from **desktop applications**, productivity tools, technical topics, and **business skills**. Our library of videos is growing every month with both new and updated lessons. Intellezy works to keep all our lessons as current as possible, with each lesson reviewed and updated as needed at least every six months. Our courses are developed by subject matter experts and instructional designers. Intellezy's high production videos capture live instructors and applications in real-time; it's as if you're getting a private session! More face-time equals more engagement.



Learning and Content Management System

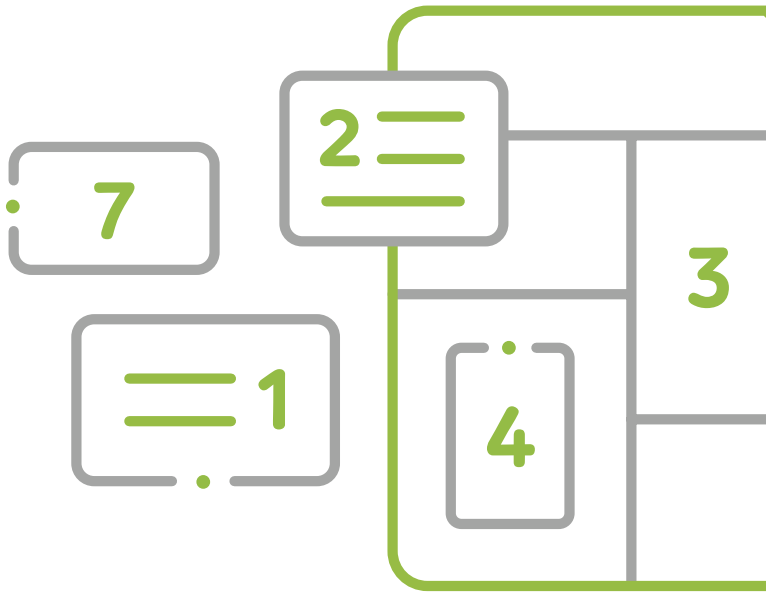
Our streamlined LCMS is an online training solution that's easy for both users and administrators to navigate. The white-labeled and cleansed website code is available for purchase, or choose to subscribe for ongoing access to this supportive tool for advancing your change management and learning and development initiatives.



Quick Reference Card Library

QRCs help teams build the digital literacy they need to use new technology effectively

Intellezy's Quick Reference Card Library has over 42 eight-page software application cards and over 200 two-page software application feature focused cards. Our cards are fully licensed and available digitally for uploading to your learning management system or website. Our **Quick Reference Cards** are updated every six months at minimum to help make sure the latest information is available to all our customers.



A personalized approach centered on your vision and goals.



Custom eLearning Development

Increase engagement and knowledge retention with customized eLearning. This service ensures that your staff are learning everything you need them to, while keeping their interest throughout their training. All curated content will be relevant to their role and organization. This targeted learning also leads to better knowledge retention as staff can better relate to the content without being distracted by generic information they may not need to learn. Our development team consists of instructional designers, graphic designers, project managers, and eLearning developers ready to build dynamic, engaging eLearning modules stacked with quizzes, interactions, narration, closed captions, and stimulating graphics. Here is an example of a **custom eLearning video** our studio can produce for your business.



Custom Courseware and Job Aid Development

A personalized approach centered on your vision and goals

Intellezy's team of instructional designers can create your custom user guides, courseware, job aids, and more. We can work with your templates or help you build a set to match corporate or project branding schemes.

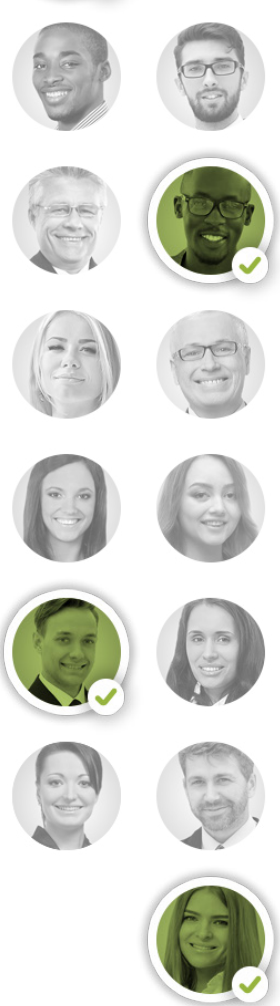


Custom Training

Expertly crafted and presented learning and development

The Intellezy team is made up of some of the industry's top-quality trainers with experience in delivering live and/or virtual training, and quickly learning new material and presenting it to students in a clear, concise, and easy-to-understand manner. Our Custom Training can help ensure your organization remains flexible and effectively meets its target by creating learning objectives based on your business goals. Our instructional designers produce relevant content for your employees and customize it with role-specific skills the learner needs to know and use.

Our professionals are experts in their field, embracing your company's culture and flawlessly integrating into your team.



Staffing

We provide staff augmentation services to help you advance organizational change and L&D initiatives without the need to hire full-time staff. Get access to accomplished and pre-vetted industry experts who seamlessly blend into your culture to help plan and build robust, full-scale programs or assist with executing an existing strategy. Our consultant roles range from high-level advisors and managers to instructional designers and support associates. Whether used in conjunction with change management and learning and development, or on its own, our staff augmentation services can help you establish a training department, augment a small team, or integrate temporary staff to achieve your goals faster.

Video Production Services

With our in-house production and dedicated studio teams, we offer custom learning and development videos for a personalized approach to eLearning. The expertly presented knowledge- and skills-based content in these professionally produced videos is specific to your company, helping your team learn to leverage new software in their everyday role. To support the eLearning videos, we also create excitement videos or sponsorship videos for organizations to help with communication when adopting new technology. By investing in customized video production for your organization, you can ensure that your learners are receiving all the information and support they need, while being able to better manage costs, distribution, and branding.



About Intellezy

If your business is ready to embrace change but needs guidance and training to facilitate the process, we can help. At Intellezy, we understand how hard implementing new technology into an existing business operation can be. **It's our goal to provide expert change management services** to seamlessly integrate vital tech resources that will help you achieve your long-term goals. Along with guiding your organization through this complex transformation, we'll also provide development and learning solutions that will promote digital literacy and drive user adoption of new tools.

Intellezy believes that for a successful transformation to take place, a business must fully understand their executive vision and align it with departmental goals. We understand the challenges involved in this process and can help you realize the potential of organizational change management. We strive to be the one-stop-shop for businesses that need new technology and the digital dexterity required to use these tools to maximize operational e iciency.

For more information about our services, please contact **781.224.1113** or **info@intellezy.com**.

Intellezy Explainer Video



400 West Cummings Park, Ste. 2850
Woburn, MA 01801
www.intellezy.com

